

opinion

March marks Women’s History Month

ZOE BOGARTY
Reporter

Women are the backbone of society. Having a month dedicated to our achievements and celebrating each other is both a pivotal acknowledgment of the role women play in society and how far we have come as a whole.

National Women’s History Month is always celebrated in March, set aside to honor women’s contributions in history. Originating in 1978 in the school district of Sonoma, California, it began as a local celebration lasting only a week revolving around International Women’s Day.

Two years later in February of 1980, former President Jimmy Carter issued a presidential proclamation that the week of March 8, 1980, would be known as National Women’s History Week.

Years later on March 12, 1987, Congress passed the Pub. L. 100-9 which was, “To designate the month of March 1987, as “Women’s History Month”. Thus Women’s History Month was created.

Now thirty-three years later, the month is still celebrated in differ-

ent ways around the world.

We celebrate Women’s History Month to reflect on the trailblazing women who led the way for change like Michelle Obama, Malala Yousafzai, Alexandria Ocasio-Cortez and so many more spectacular people.

Most usually spend the month educating themselves or others about women’s rights, donating to women’s shelters or simply supporting other women around them.

Even though there is a month dedicated to the greatness of women, there are still some unresolved issues in society. One common issue that comes to mind is the Gender Pay Gap.

The gender wage gap is the average difference between the earnings for men and women who are working. Women are considered to be paid less than men.

According to the Bureau of Labor Services, women have yet to make more than 83% of what men earn. As of the first quarter of 2020 women earned 80.4% of what men earned, number-wise median earnings for women were \$857 while median earnings for men totaled \$1,066.



ZOE BOGARTY
Bogarty and her mom, who she looks to for support and example of how to be a strong woman

For women of color, the percentages are slowly increasing each year. Black women are paid 63 cents to every dollar made by white men, and Latinas only make 55 cents compared to every dollar paid to white men.

Women of every race have come a long way in history. Paving the way for generations after them was no easy feat, even now the fight is not over for true equality.

Currently, there are no campus events planned for the last few weeks of Women’s History Month, but in place of formal events take the time to reflect on the great women in history or the great women in your life.

For every woman on campus and in the community, stay strong and make history.

IMA Accounting Club shares importance of connections for earning a career

LINDSEY CRONE
IMA President

The AU IMA accounting club hosted an internship panel this fall. The link to view it is <https://youtu.be/iZAFio91cMw>.

We had four student panelists with a variety of experiences at different companies such as, Cedar Point, JP Morgan, JM Smuckers, Barnes Wendling CPA, State of Ohio Auditor’s Office and a local tax firm.

We talked about the process of obtaining an internship from just attending career fairs, or reaching out to companies all the way through the end of the internship.

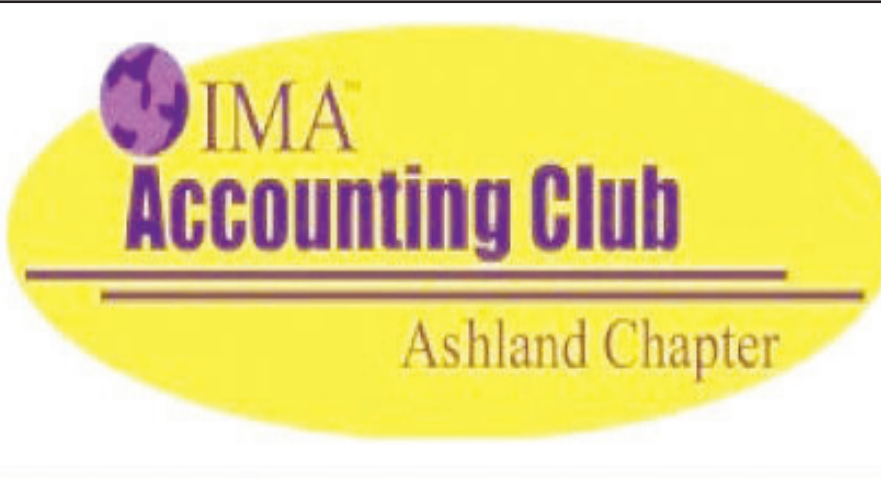
Talking about what it was like day to day at the companies, from our favorite to most surprising parts, what we learned from the experience and what we wish we had known at the start is all information that other students can then use when they are

Emails for that will go out to COBE students through email or can be sent by requesting it on our social media at Ashland IMA on Facebook or @Ashland-studentIMA on Instagram.

looking for internships.

This is great information not just for accounting and finance majors, or even just business majors, but any students looking for internships.

While the exact process might be different for different fields of work, the basics can still apply. Networking and getting your name out there is a big point that all the panelists talked about and applies to every major even if you don’t plan to have an



LINDSEY CRONE
Crone provided the link to the panel so students can watch and benefit from it. Check it out by visiting <https://youtu.be/iZAFio91cMw>.

internship and jump straight to your career.

Knowing people and having those connections can open up so many opportunities and is not hard to do with all the technology and different ways to network. Hearing about others experiences in an internship can also help point you in the right direction for which kind of companies and departments would best suit you.

From our panelist, you get to hear the good and not so enjoyable parts in different types of companies, so when you are searching you know what to ask about and look for.

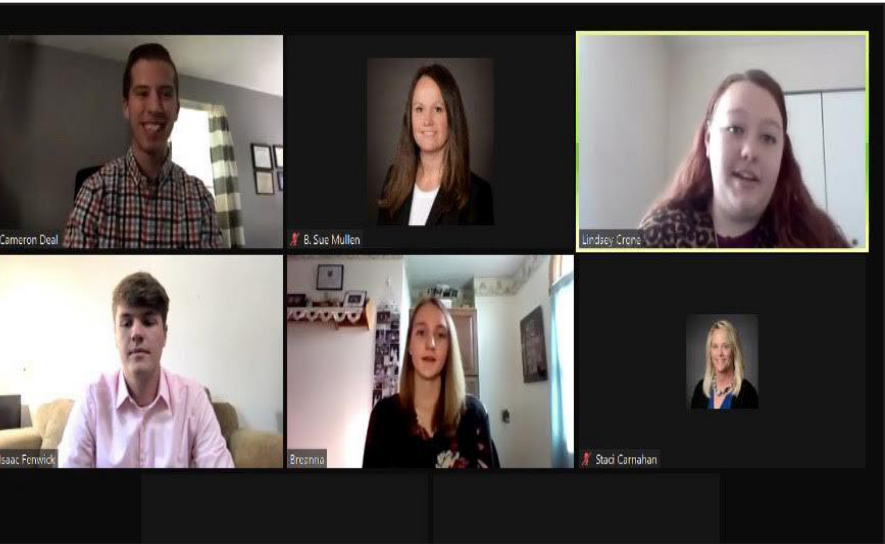
Blindly searching for an internship can feel overwhelming but knowing how it was for others especially which pieces of their experience appeal to you and being able to search based on that or ask employers about that at interviews can make the search process much easier.

At the end we also talked about what we looked for, or plan to look for in future positions as we start to look for positions after graduation.

Everyone knows to ask about the salary, but there is so much more to consider. The hours, work environment, bonuses, health insurance, retirements, vacation time and any other benefits they offer are just as important if not more than the flat salary that is offered, but students, myself included, don’t always know to ask about all of this or are overwhelmed by it all.

The IMA is trying to help with that process as well for students.

We are having another meeting to explain the retirement and other benefits jobs offer after graduation on April 13.



LINDSEY CRONE
The group during one of their Zoom meetings.

the Collegian

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401 College Avenue
Ashland, Ohio 44805
137 Center for the Arts
(419) 289-5310
collegian@ashland.edu
www.ashlandcollegian.com
@AUCollegian

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